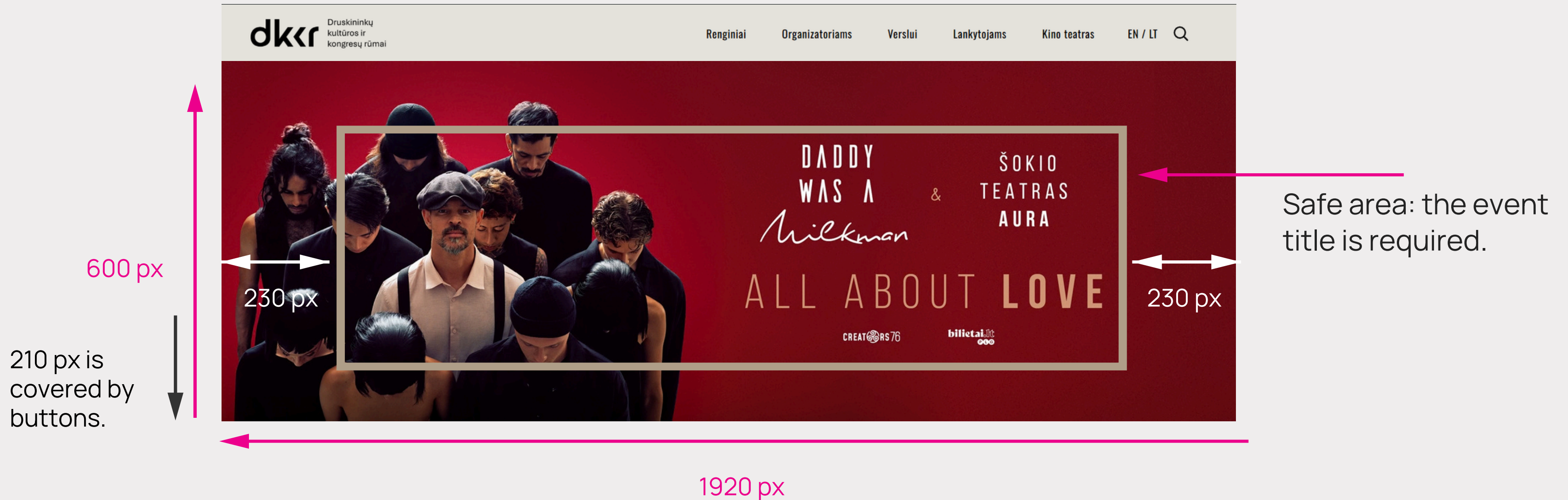


1. Homepage banner (desktop 1920 x 600 px)

The banner MUST meet the requirements below to display correctly at the top of the homepage.



- ◆ 1920 x 600 px, JPEG, 72 DPI.
- ◆ The banner must include the event title and a visual. It must not contain a date, sponsor logos, or any other text.
- ◆ Once uploaded to the website, the banner is cropped by 230 px on each side.
- ◆ Text must not appear beneath the website buttons, event date, or green bullet points.
- ◆ Do not place important information too close to the sides—the edges will be cropped.

Good example

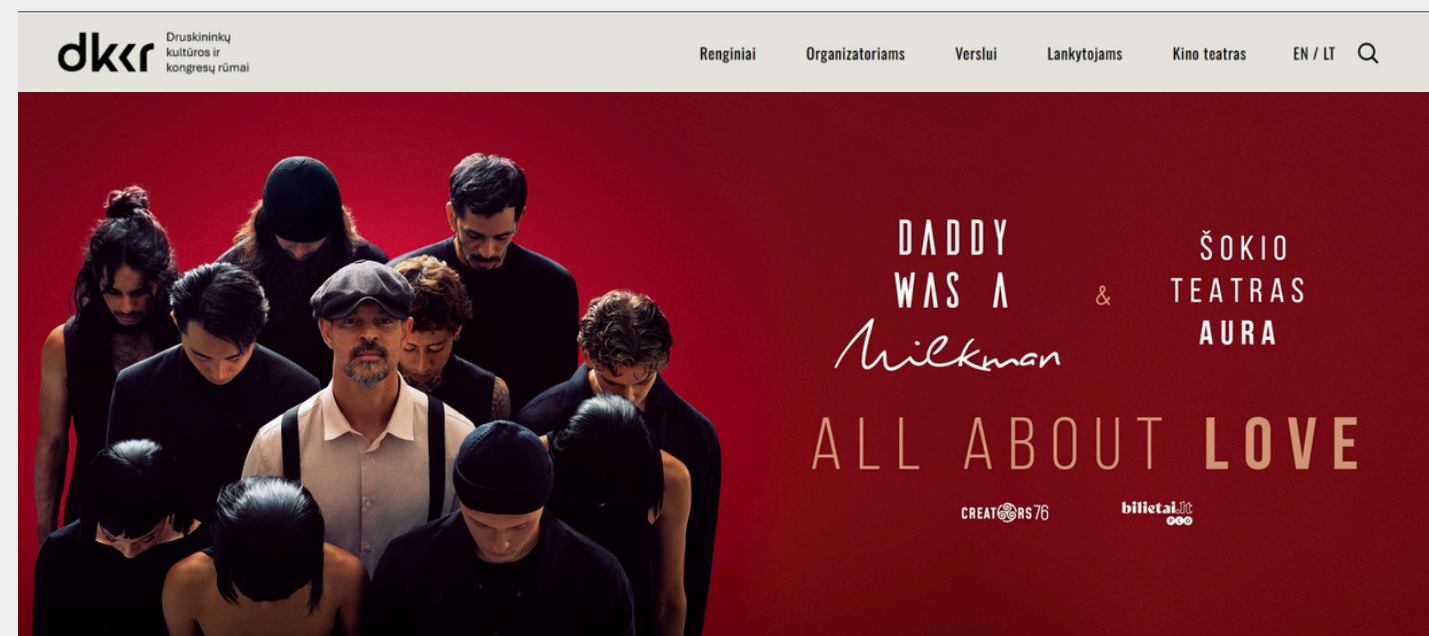


Enough space has been left around the edges.

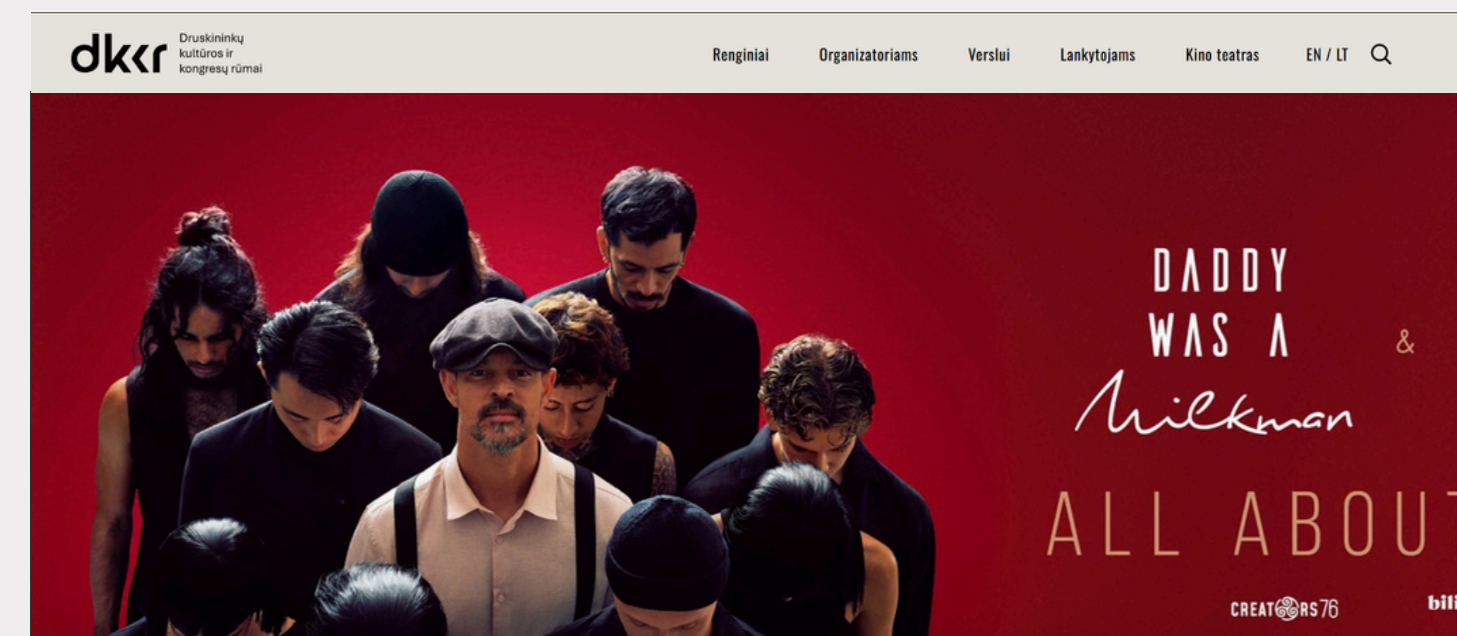
Bad example



Not enough space has been left around the edges.



Result

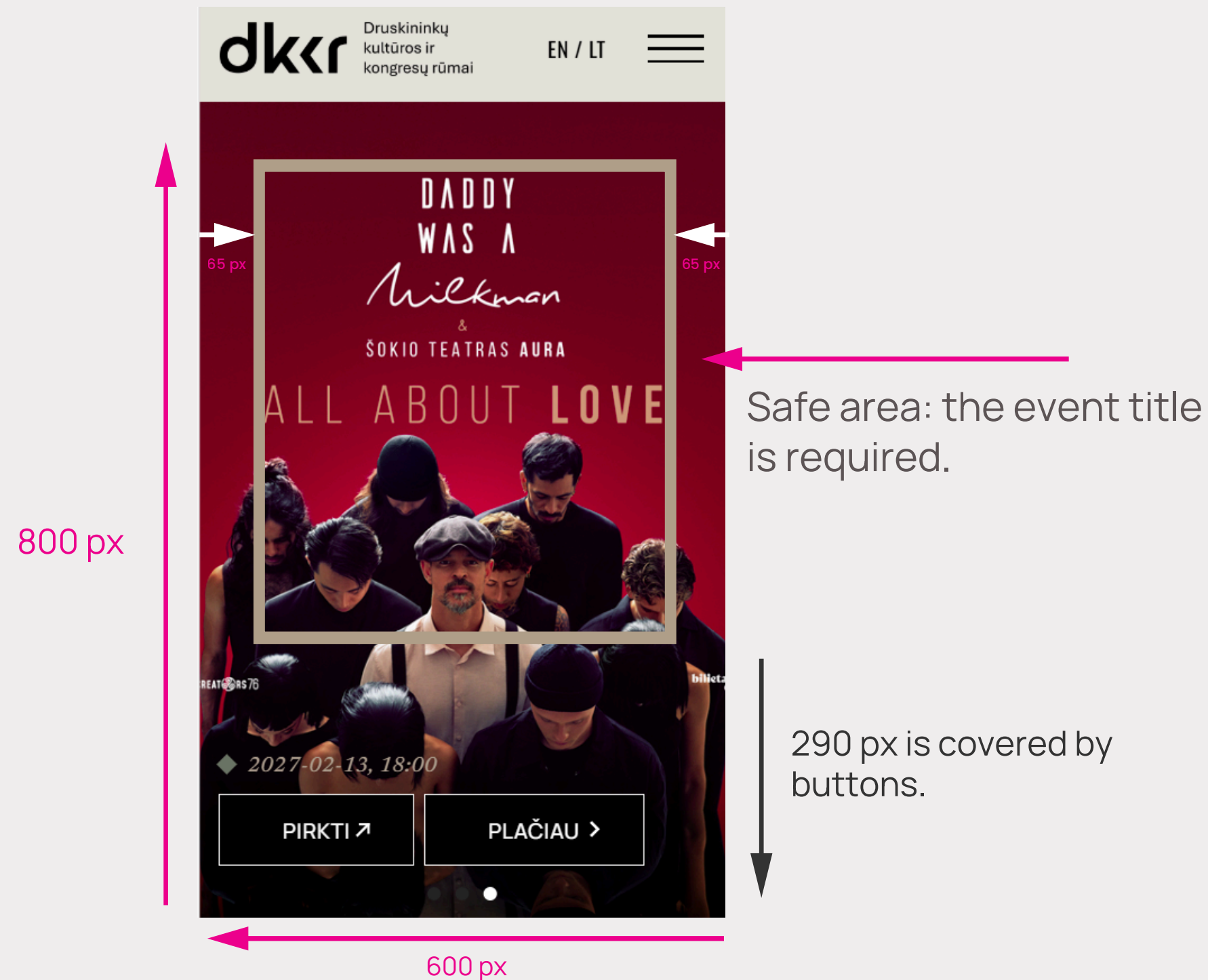


Result – the text is cropped.

- ◆ Do not place important information too close to the sides – the edges will be cropped.

2. Homepage banner (mobile 600 x 800 px)

The banner must meet the requirements below to display correctly on the homepage.



- ◆ 600 x 800 px, JPEG, 72 DPI.
- ◆ The banner must include the event title and a visual. It must not contain a date, sponsor logos, or any other text.
- ◆ Do not place important information too close to the sides—the edges will be cropped, and the bottom will be covered by buttons.
- ◆ Text must not appear beneath the website buttons, event date, or green bullet points.

3. Event list banner (420 x 450 px)



- ◆ 420 x 450 px, JPEG, 72 DPI.
- ◆ The event title does not need to appear in this banner. Small text is not recommended.

4. Event page banner (610 x 494 px)

494 px

Daddy was A Milkman & Šokio teatras AURA „All about Love“

Titulinis > Renginiai > Daddy was A Milkman & Šokio teatras AURA „All about Love“



Renginio data
2027 02 13 (šeštadienis)

Pradžia 18:00 val.	Durys atidaromos 17:00 val.	Trukmė 1 val. 20 min.
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Pertrauka: nėra
Nemokamai: vaikai nemokamai neįleidžiami
Nuolaidos: netaikomos
Organizatorius: UAB „Šventaragis“

Kaina nuo
58 €

PIRKTI ↗

610 px

- ◆ 610 x 494px, 72 DPI, JPEG.
- ◆ This banner may contain all information relevant to the event. Small text is not recommended.

Other required materials

Video (required)

- ◆ Video for TV screens (shown during other events): 1920 × 1080 px, 10 seconds, MP4 or MOV format. No sound, borders, or other tour dates; it should be adapted specifically for the event date at the Druskininkų kultūros ir kongresų rūmai
- ◆ For social media: 1080 × 1920 px video for reels and stories.
- ◆ Articles, performers' video invitations to attend the event, and Instagram tags (@Druskininkurumai).

Designs (required)

- ◆ Facebook event cover: once tickets go on sale, please create a Facebook event immediately and add the Druskininkų kultūros ir kongresų rūmai as a co-host.
- ◆ Design/image for the printed programme: 3000 × 2000 px, TIF or PDF format. No date or logos—only the image; the event title may be included.
- ◆ For social media: 1080 × 1350 px (4:5) and 1080 × 1920 px static designs containing all necessary information.

Recommendations for marketing activities

- ◆ Distribute event information and promotional posters throughout Druskininkai, including the city's advertising stands (Druskininkai Tourism and Business Information Centre).
- ◆ Promote the event through regional media channels, including the Mano Druskininkai daily newspaper and the Druskonis newspaper.
- ◆ Actively promote the event through national media channels.
- ◆ Add the event to the EVENTS section on Druskininkai.lt.
- ◆ Actively advertise the event on social media: post regularly, share it in Facebook groups, and run paid advertising.
- ◆ Advertise the event on LCD screens and organise promotional activities during other events. Contact: kamile.salcikiene@druskininkurumai.lt
- ◆ Promote the event using the main banner and pop-up features on the Druskininkai Culture and Congress Centre website, its social media channels, Facebook cover image, etc. Contact: rinkodara@druskininkurumai.lt